Malacañang slams Corona on SALN

[illegible]

[illegible]

THE PHILIPPINE STAR

TRUTH SHALL PREVAIL

[illegible]

Ombudsman's move vs CJ hit

[illegible]

[illegible]

[illegible]

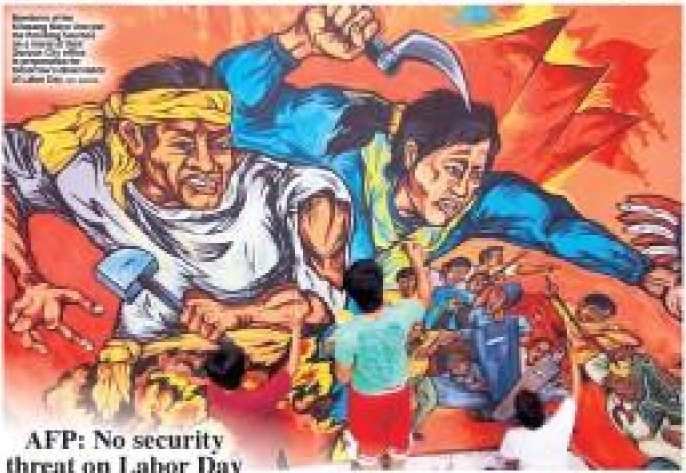
P73-M kickback for Urban execs?

[illegible]

[illegible]

[illegible]

Phl boats enter shoal



[illegible]

[illegible]

[illegible]

[illegible]

AFP: No security threat on Labor Day

[illegible]

[illegible]

Miriam: Don't expect help from US

[illegible]

[illegible]

The Philippine STAR app debuts on iOS, Android

[illegible]

Inside Track

[illegible]

[illegible]

UNA shuns coalition with major political parties

[illegible]

[illegible]

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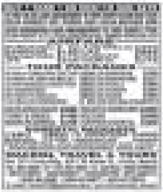
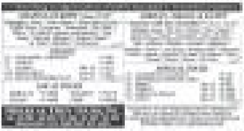
Phl observes 75th Woman Suffrage Day

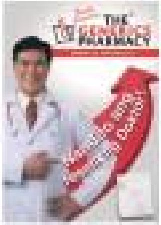
[illegible]



Smartmatic willing to join bidding for new technology for 2013 polls

[illegible]





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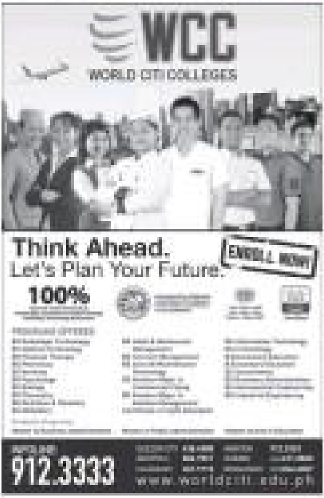
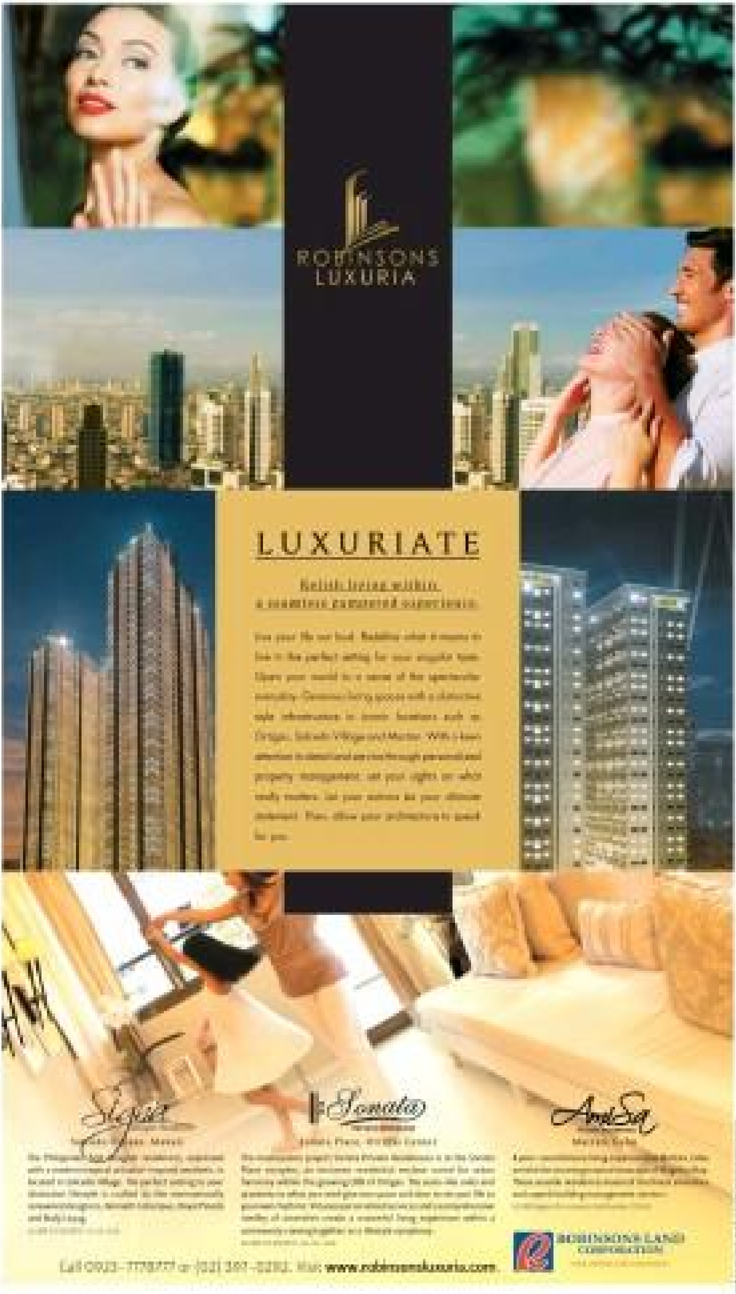


'No more rice imports in 2013'

[illegible]



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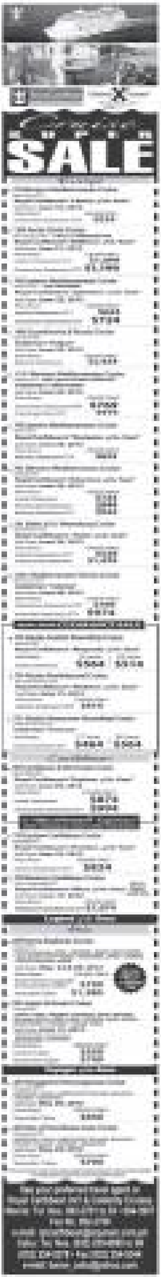
SALE

Gasoline prices slashed anew

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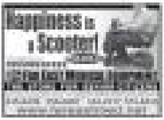
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Battle on two fronts

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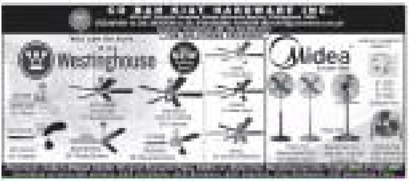

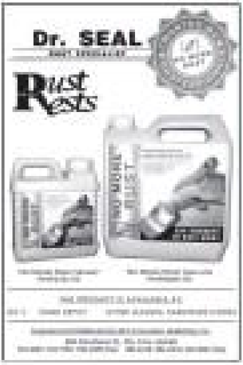

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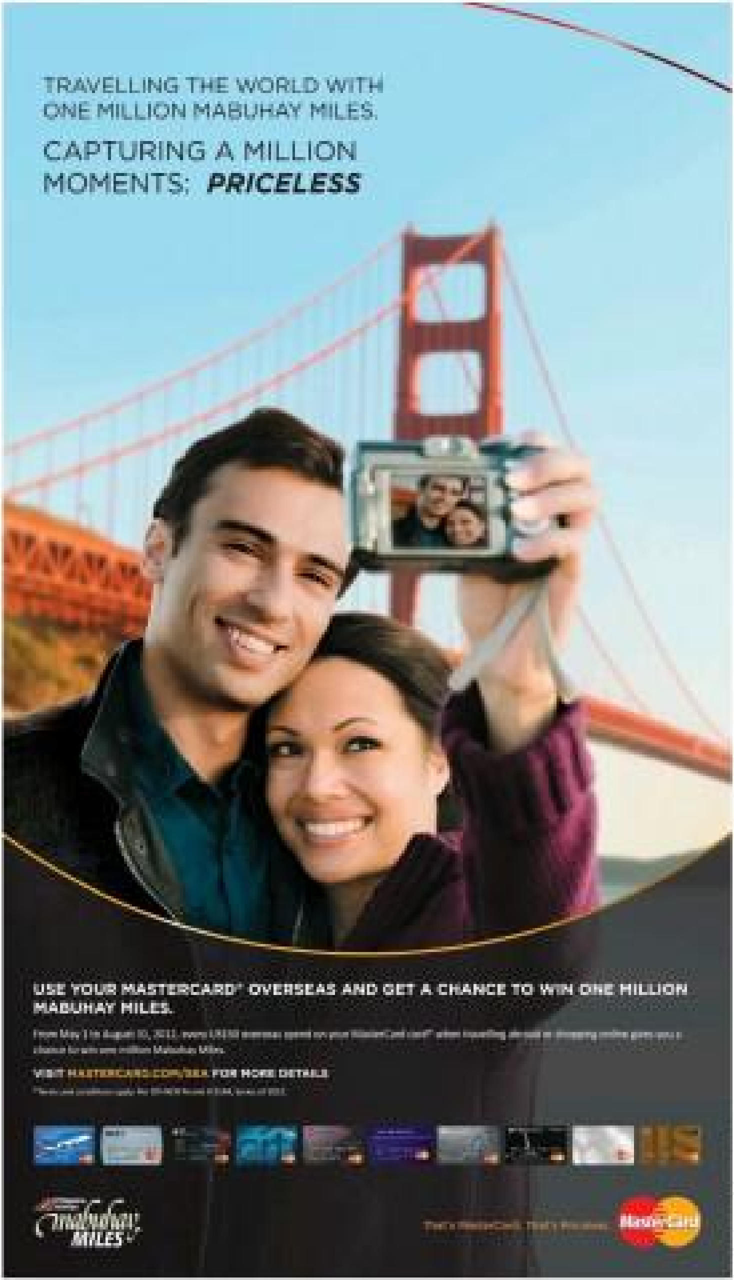
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From Page 8

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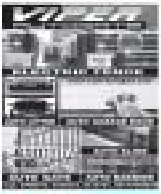

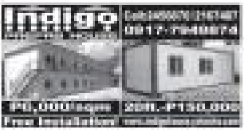

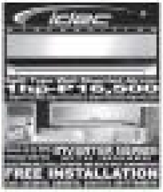

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Malacañang slams Corona on SALN

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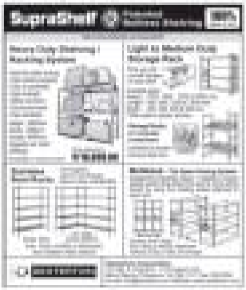
'Better for Corona to explain alleged $10-M deposits'

[illegible]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Disini to appeal Sandigan ruling on BNPP deal

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Almendras not remiss in his job, Palace says

[illegible]

Aquino laments absence of copy of SC ruling on Hacienda Luisita

By [illegible]

[illegible]

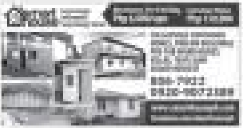
MMDA to implement traffic adjustments for ADB meet

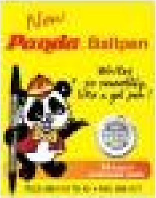
By [illegible]

[illegible]

Courtesy lanes

[illegible]

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Documentation

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Miriam [illegible]

[illegible]

Impractical

[illegible]

MM temperature hits 36.7°C

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New brand of politics seen in young social innovators

[illegible]

Do you want a yearly income of P3 Million?

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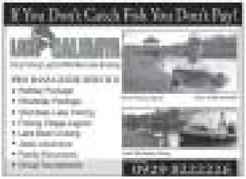

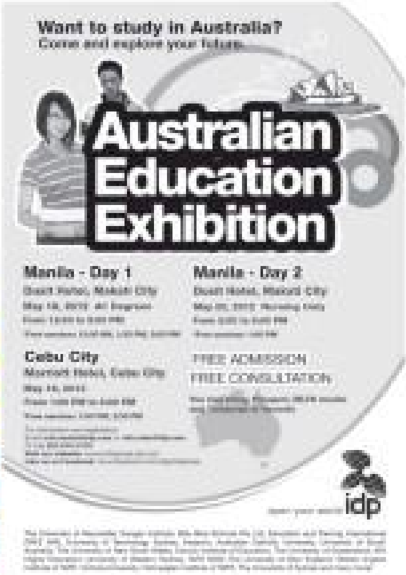
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By ANA MARIE PAMINTUAN

Workers' day

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† Maximo V. Soliven
Founding Publisher 1986-2006

EDITORIAL

Failure of enforcement

[illegible]

Our Daily Bread

Two dead sparrows

[illegible]

As A Matter of Fact

By SARA SOLIVEN DE GUZMAN

P-Noy appeals for good news

[illegible]

A Law Each Day
(Keeps Trouble Away) By JOSE C. SISON

'See you in court'

[illegible]

Gatcha
By JARIUS BONDOC

Don't just build those toilets, maintain them

[illegible]

Commonsense
By MARICHU A. VILLANUEVA

Political will, not politics

[illegible]

Food safety on hold

The New York Times Editorial

[illegible]

Turn to Page [illegible]

P-Noy hints of possible pay hike for gov't workers

[illegible]

AFP

[illegible]

All systems ready

[illegible]

Extra pay for workers on May 1

[illegible]

Warm and humid Labor Day

[illegible]

UNA shuns

[illegible]

UNA senatorial slate

[illegible]

OPINION

CTalk

[illegible]

Being 'locked on target'

[illegible]

The Pacific settlement of international disputes

[illegible]

[illegible]

Transcending the crab mentality

[illegible]

Food safety ... From Page 11

[illegible]

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Lawmen may be behind summary executions in Manila, ex-cop says

[illegible]

Robredo: No more cops at demolitions

[illegible]

[illegible]

Gov't to revive Intramuros as night destination

[illegible]

NCRPO probes guards in QC mall heist

[illegible]

Cop tagged in Pasig market robbery

[illegible]

'Rido' eyed in Zambo Sibugay exec's slay in Pasig

[illegible]

METROLINE

Pateros' most wanted man falls

[illegible]

Body dumped in Caloocan

[illegible]

AFP eyes partnership with Makati Med

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MEGAEAST

To sustain gains and save more lives, Novartis continues to invest heavily in malaria control

[illegible]

HEALTH CORNER

Can't stomach cancer

By ALEXANDRA S. LAYA, MD

[illegible]

WHAT'S UP DOC?

By TRANQUILINO ELICAÑO Jr., MD

Changing concepts in the practice of medicine

[illegible]

Combination Of Minimally Invasive Treatments-

A new approach in treating cancer

[illegible]

[illegible]

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STAR
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Editor • LITO A. TIGLAO/Assistant Editor • GERRY CARPIO
22 • MONDAY, APRIL 30, 2012 • [illegible]

RAYMUNDO, DEVANCE EJECTED

Talk N Text levels series at 2-2

[illegible]

Olympic door still open for Suarez

[illegible]

Lady Eagles halt Lady Bulldogs

[illegible]

Pacquiao has found eternal life (Amen)

[illegible]

[illegible]

Patron beach volleyball under way in Lingayen

[illegible]

Rezcals out to gain Bronco, Mustang titles in Asian elims

[illegible]

[illegible]

Loic lifts Nomads to joint 5th in UFL

[illegible]

Baldomero, 57

[illegible]

When you lash out at others, you're sure to hurt yourself.

Olympic door still ...

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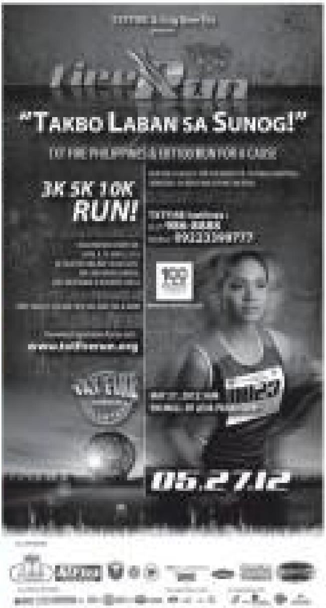
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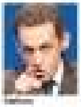
Strauss-Kahn accuses Sarkozy of causing his downfall



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Blind activist's escape sparks China round-up

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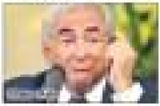
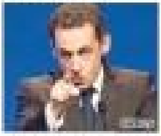




[illegible]

Around the Globe

Ceasefire in Syria seen as buying time

[illegible]

French journalist missing in Colombia

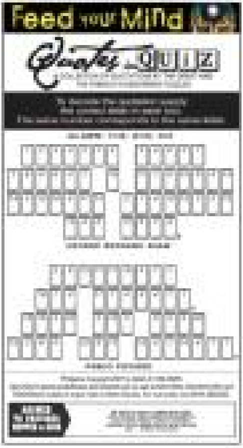
[illegible]

Malaysian activists demand electoral reforms

[illegible]

Bustling Germany looks to struggling south to fill job needs

[illegible]



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9		7			1			6
5		4				3		7
8			2			5		9
	8			3	5			
		3						
			4	7	2	6		

Celebrity News

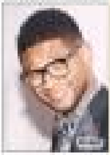
Obama meets Romney at White House Correspondents' dinner

[illegible]

Carey, Cannon renew wedding vows

[illegible]

Usher debuts new songs during off-Broadway play



[illegible]

"Futbol Loco"

Palawan boat operators trained in rescue, first aid

[illegible]

Firande
What is your version of Firande?
Electrolux

Probers eye 3 suspects in Negros judge's slay

[illegible]

[illegible]

Jalosjos to run for Zambo City mayor in 2013

[illegible]

ACROSS THE COUNTRY

BOC collector's attackers hunted

[illegible]

Hanjin recognizes Subic workers

[illegible]

6 soldiers slain in Abra attacks, NPA claims

[illegible]

Dutch NGO gives P2.87 M for terraces' restoration

[illegible]

WEATHER FORECAST

[illegible]

Bulls win opener, lose Rose to torn ACL

[illegible]

[illegible]

Dy, Taguines pace jungolf elims

[illegible]

Ateneo, Hope triumph in FCBL Frisego Cup

[illegible]

STAR
Inside
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Editor – LITO A. TACUJAN Assistant Editor – GERRY CARPIO
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Rosales fires 69, trails leader by 6

[illegible]

SUBIT age group winners to compete in HK

[illegible]

Tusson, Tanlu rule kickoff of Champions of the Future

[illegible]

[illegible]

THE GAME OF MY LIFE

Rose's ACL tear: Thibodeau at fault?

[illegible]

BUSINESS

IPPs push for privatization of Napocor power assets

The Philippine Independent Power Producers Association (IPPA) is calling for the privatization of state-owned power generation assets [illegible]

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Almost 50 years of ADB…

[illegible]

DTI launches Tindahang Pinoy stores

[illegible]

IPPs push…

[illegible]

[illegible]

Gov't to tap local mart for PSALM financial needs

By [illegible]

[illegible]

Phl on track to meeting sugar target

By [illegible]

[illegible]

Ayala

P10 Billion 6.875% Bonds Due 2027

OFFER PERIOD April 30 - May 7, 2012
ISSUE DATE May 11, 2012
CALL OPTION DATE May 11, 2022 and every anniversary date thereafter until May 11, 2026
MATURITY DATE May 11, 2027
MINIMUM INVESTMENT P50,000.00

Issue Manager

BPI Capital Corporation

Joint Underwriters

BPI Capital · BDO · First Metro · RCBC · SB Capital · HSBC · ING · Standard Chartered

[illegible]

CineMate® 1 SR
Home theater speaker system

A roomful of sound.
One visible speaker.

Introducing the NEW CineMate® 1 SR
Home theater speaker system

[illegible]

BOSE

PHILEQUITY CORNER

By [illegible]

Sell in May and go away?

[illegible]

Market expected to slip into consolidation phase

By [illegible]

[illegible]

UCPB posts 34% profit growth in Q1

By [illegible]

[illegible]

STOCKS AT A GLANCE

[illegible]

Pancake House net income up 4%

[illegible]

DEMAND AND SUPPLY ... [illegible]

[illegible]

Credit bureau to start operations next year

[illegible]

[illegible]

BOI streamlines processing of perks

[illegible]

IPPs push... From B-1

[illegible]

[illegible] From B-1

[illegible]

UNIONBANK

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

TO: ALL STOCKHOLDERS

[illegible]

[illegible]

[illegible]

For your information and guidance.

Very truly yours,

[illegible]
Corporate Secretary

Mahindra to invest $240 M in AsPac

[illegible]

The story behind Chikka's winning Facebook app

[illegible]

[illegible]

Acer S235HL LED monitor: Slim, sleek, stunning

[illegible]

[illegible]

Keeping a lid on data center energy costs

[illegible]

[illegible]

Power Mac Center's 'Green Canvas' contest on

[illegible]

Devant offers *The Avengers'* Power Package

[illegible]

Bayan ISO 9001: 2008 accreditation renewed

Bayan Business, the corporate and business unit of Lopez-owned telecommunications company Bayan Telecommunications, Inc., has been renewed of its accreditation of the coveted ISO 9001:2008 certification.

ISO 9001:2008 is a global quality management standard which represents a set of standards formulated by the International Standards Organization (ISO), a network of standards institutes spanning 157 countries.

A revised version of ISO 9001:2000, the ISO 9001:2008 is being used as a gauge to establish and to update an organization's compliance to quality management system (QMS). It acts as a definitive guide for determining whether a quality process system can deliver products and services that meet customer needs and expectations.

Through an auditing test conducted in November of last year by TÜV-SÜD, an ISO accredited certification body, Bayan Business was found compliant in all eight Quality Management Principles that form the ISO 9001:2008 standards, which include leadership, continual improvement, and mutually beneficial supplier relationship.

Bayan Business has been enjoying this accreditation since 2008.

"The purpose of this re-accreditation is to establish and ensure the implementation of our Quality Management System (QMS), ensure customer focus and satisfaction and continuous improvement," says [illegible], VP and Bayan Business Head.

Mr. [illegible] said sounding off these quality management principles have assured Bayan of attracting top customers from major industries that the company caters to like Offshoring & Outsourcing, Banking, Manufacturing, etc. Moreover, he added, "Bayan Business have consistently ranked high in customer satisfaction rating specifically for its data services offerings, clearly demonstrating its commitment to and its deep understanding of what its customers and the market really want and need."

For Bayan Business, connecting with the customer is key. The company keeps its clients reach out to its customers to get that crucial response that firm businesses need. In whatever shape or size they may be, clients can count on Bayan Business for its legendary and personalized client servicing.

THE PHILIPPINE STAR
BUSINESS

Gov't on track to meeting deficit target

Story on B-10

Get an Android Alcatel Handset

THROUGH SUN CELLULAR'S POSTPAID PLAN 350

[illegible]

Gov't on track to meeting its budget deficit target

[illegible]

30 industries to formulate dev't roadmaps

[illegible]

Sunnex bares official brand in Phl

[illegible]

P18 Wage Increase, P12.50 Productivity Pay for CALABARZON Workers effective 15 May 2012

[illegible]

'Victory'

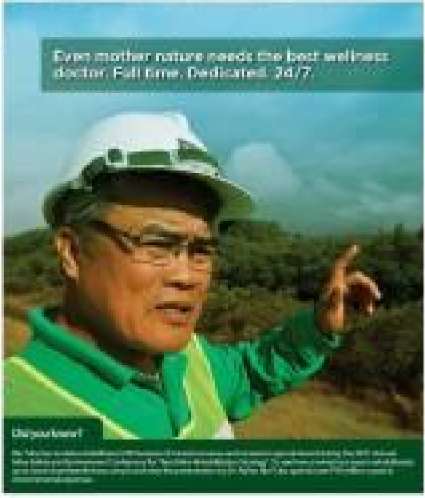
[illegible]

Scratching the surface:
Mining with a conscience

[illegible]

[illegible]

Responsible mining has three pillars. It must significantly contribute to economic growth, mitigate impact on the environment and help develop the host communities beyond the life of the mine.


Even mother nature needs the best wellness doctor. Full time. Dedicated. 24/7.
Did you know?

[illegible]

DR. [illegible]
PhD in Forestry from the University of the Philippines and the devoted expert of Rio Tuba's [illegible]

[illegible]

Caring For Nature
Is Responsible Mining

RIO TUBA

Miners, soldiers to build additional classrooms in Surigao del Norte

Philex Mining, AFP NADESCOM to have classrooms ready by next school opening

See how Philex Mining builds communities

[illegible]

PHILEX MINING CORPORATION

[illegible]

RESPONSIBLE MINING BOOSTS THE ECONOMY

Attracts investments, generates employment, improves quality of life, protects the environment

[illegible]

- **Attracting Investments.** [illegible]
- **Generating Employment.** [illegible]
- **Increasing Government Revenues.** [illegible]

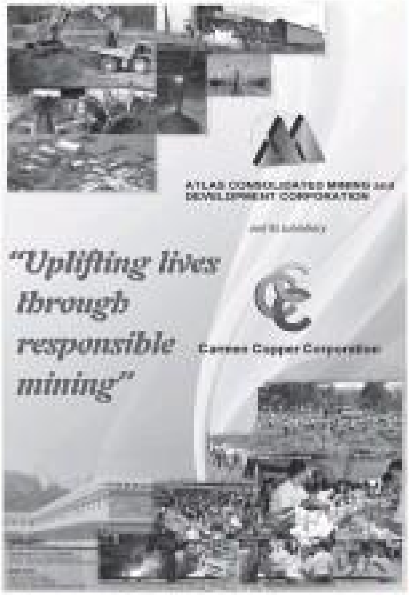
From 2011, the large-scale mining sector is:

- **Bringing in more investments.** [illegible]
- **Creating more jobs in mining and allied industries.** [illegible]
- **Providing more revenues.** [illegible]

The large-scale mining sector improves the quality of life in host communities while mitigating mining's impacts on the environment.

- [illegible]
- [illegible]

[illegible]


ATLAS CONSOLIDATED MINING and DEVELOPMENT CORPORATION

and its subsidiary

Carmen Copper Corporation

"Uplifting lives through responsible mining"

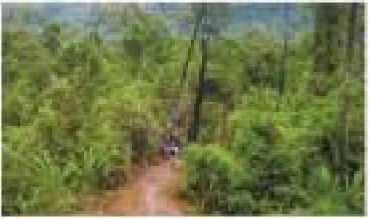
MINING PHILIPPINES 2012
CONFERENCE & EXHIBITION

September [illegible] 2012
Sofitel Philippine Plaza Hotel

[illegible]

Benign by Design - Towards Green Nickel Mining

M[illegible]



[illegible]

[illegible]

MINDORO NICKEL

Benign by Design - Green Nickel Mining

[illegible]

INTEX

[illegible]

Indophil remains committed to Tampakan mine project

[illegible]

MNTC ready to undertake NLEX-C5 road link proj

[illegible]

New products boost Ad-For business

[illegible]

BIZLINKS

[illegible]

P-Noy assures investors of lower power costs

[illegible]

Bartolome to discuss realities of franchising

[illegible]

BUSINESSLINE

Linde Phils names new head

[illegible]

[illegible]

DermaLaw expands

[illegible]

[illegible]

Laundry shop operation

[illegible]

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
National Wages and Productivity Commission
Regional Tripartite Wages and Productivity Board No. IV-A
City of Calamba, Laguna

WAGE ORDER NO. IVA-15

PRESCRIBING THE MINIMUM WAGE AND SETTING THE PRODUCTIVITY-BASED PAY WITH CONDITIONAL PRODUCTIVITY ALLOWANCE IN THE INTERIM FOR PRIVATE ESTABLISHMENTS IN REGION – IVA (CALABARZON)

[illegible]

[illegible]

[illegible]

[illegible]

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
National Wages and Productivity Commission
Regional Tripartite Wages and Productivity Board No. IV-A
City of Calamba, Laguna

RULES IMPLEMENTING WAGE ORDER NO. IVA – 15

[illegible]

[illegible]

PEOPLE&EVENTS

Diamond supports program for parents, barangays to help schools

[illegible]

'ANG BARANGAY BILANG KABAHAGI SA EDUKASYON'

[illegible]

Snickers launches 'You're not you when you're hungry' campaign

[illegible]

[illegible]

Unlimited medical consultation with Clinic ng Bayan prepaid cards

[illegible]

THE PHILIPPINE STAR

CLASSIFinder

RATES

CLASSIFinder FOCUS

WANTED TO LEASE

300 sqm. Factory space located at the following areas in Caloocan City

1. Gregorio De Jesus
2. Gen. Tirona
3. Don Vicente
4. Gen. Evangelista
5. Gen. Mascardo
6. Tandang Sora
7. Gen. Malvar
8. D. Arellano
9. Mariano Ponce
10. Kamantique
11. Milagpas
12. Kampupot
13. Sampaguita
14. Ilang-Ilang
15. Adelfa
16. Azucena
17. 6th Street
18. 7th Street
19. 8th Street
20. 9th Street
21. W 8th Avenue
22. W 7th Avenue
23. W 6th Avenue
24. Cordero
25. R. Sevilla
26. D. Aquino
27. Nadurata

Please Contact Mr. JAYSON CHAN
09228973298

WANTED

BUY/SELL

PERSONAL

PETS

NOTICES

REAL ESTATE

SERVICES

REAL ESTATE

"SCOUT ..."

LAS PIÑAS

HOUSE & LOT

- CALL NAME -

HURRY!!! RENT-TO-OWN

CONDO UNIT LOT

FOR RENT

FOR SALE

REAL ESTATE

HOUSE?

CALL ...

HOUSE?

RENT / SALE

AUTOS

LAKBAY

ABC

TOYCO RENT A CAR

VONDOR

LP

CITIWHEELS

SERVICES

SERVICES

FREE ESTIMATE LOT OWNERS

BUY/SELL

ROLEX

LOUIS VUITTON

BUYING JEWELRY

BUYING ROLEX

ROLEX

BUY/SELL

S.L.

PERSONAL

NOTICES

NOTICES

TO BOOK DISPLAY

TO BOOK CLASSIFIEDS

Call hotline

SM Prime Holdings receives Asian region's 'Best Environmental Responsibility Award'

[illegible]

[illegible]

INVITATION TO BID

[illegible]

[illegible]

Greenbelt Branch

Service Court,
Greenbelt 1,
Ayala Center,
Makati City

Tel. no.
[illegible]
Fax no.
[illegible]

Mary Grace

ERRORS
&

[illegible]

[illegible]

THE PHILIPPINE STAR

OBITUARIES

[illegible]

[illegible]

PEOPLE&EVENTS

PhilHealth deploys nurses to assist patients in hospitals

[illegible]

[illegible]

Phil Press Institute awards outstanding regional newspapers

[illegible]

[illegible]

TECO Rep. Wang visits Taiwanese companies in Cavite with Labor chief

[illegible]

Gano iTouch celebrates grand 4th anniversary

[illegible]

Roche's Accu-Chek Active drops price by up to 25%

[illegible]

Power Situation Outlook [illegible]

THE PHILIPPINE STAR
BUSINESS

JRS EXPRESS

SUN BUSINESS
Build your website and get your own domain name with Sun Online Presence.
SERVICES INCLUDED

FLI allots P5 B for Cebu BPO project

[illegible]

[illegible]

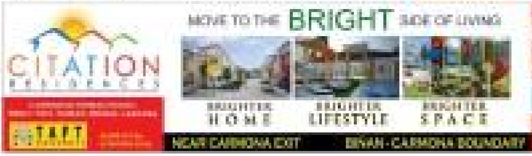
Union Bank posts 300% profit growth in Q1

[illegible]

Zenius
evolis
ALLCARD

[illegible]

GET THE
Career Guide
ADVANTAGE.
ADVERTISE YOUR JOB OPENINGS WITH US.
THE STAR


CITATION RESIDENCES
MOVE TO THE BRIGHT SIDE OF LIVING
BRIGHTER HOME
BRIGHTER LIFESTYLE
BRIGHTER SPACE
NEAR CARMONA EXIT
BIÑAN - CARMONA BOUNDARY
TAFT

0932-8733811

ANZ forecasts 5% GDP growth for Phl this year

[illegible]

[illegible]

NTC extends divestment timetable of PLDT in CURE

[illegible]

Suzuki to start test production of motorcycles in Laguna plant

[illegible]

Medusa Mining posts higher gold output

[illegible]

Aboitiz Power eyes more green projects

[illegible]

Meralco prepares launch of smart grid technology

[illegible]

Business CHIC

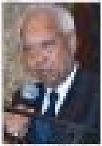
By [illegible]

[illegible] the Philippine Chamber of Commerce and Industry (PCCI) [illegible] Financial Executives Institute of the Philippines (FINEX) [illegible] Manny Pangilinan [illegible] Gina Lopez [illegible]

[illegible]

The pros and cons of mining

[illegible]



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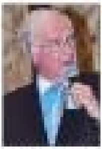


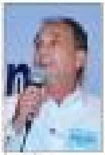
[illegible]

[illegible]

[illegible]

[illegible]

Gina Lopez



[illegible]

Manny Pangilinan

PCCI Programs and Meetings Committee chair [illegible]

World-class managed health care now available

The newest health maintenance organization in the country, **Medicard Plus, Inc.** or **MedPlus** [illegible] at the [illegible] of St. Luke's Medical Center Global City [illegible]

[illegible] MedPlus corporate logo [illegible]

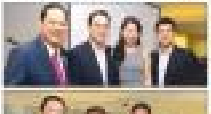
[illegible]

[illegible]

[illegible]

[illegible]

[illegible]



[illegible]

[illegible]

[illegible]

[illegible]

Asian Hospital maps out expansion, future growth

[illegible]

[illegible]

Young entrepreneur understands that beauty is big business

[illegible]

Keeps getting better

[illegible]

[illegible]

THE PHILIPPINE STAR
ENTERTAINMENT

Ella makes a big Primetime splash

[illegible]

Jollibee
KiDS Club
Where good kids get even better!
Make them Kid Scouts, make them better!

A summer of fun workshops makes good kids even better!
From singing, dancing and helping others to
making the most fun Art Garage project!

So sign up your little ones now because this
Kid Scout event is exclusive to club members only!

Horoscope

[illegible]

HAGAR THE HORRIBLE

By CHRIS BROWNE

PROF

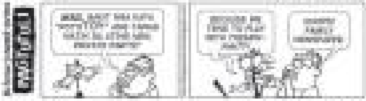
By [illegible]

PEANUTS

By CHARLES M. SCHULZ

[illegible]

By [illegible]



CALVIN & HOBBES

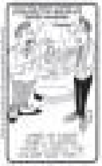
By BILL WATTERSON

BEERKADA

By LYNDON GREGORIO

JUMBLE

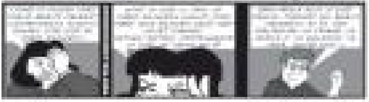
[illegible]



Ripley's Believe It or Not!

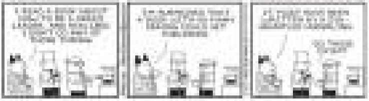
[illegible]

By [illegible]



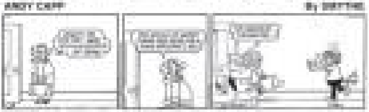
DILBERT

By SCOTT ADAMS



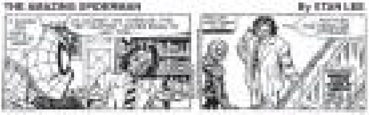
ANDY CAPP

By SMYTHE



THE AMAZING SPIDERMAN

By STAN LEE

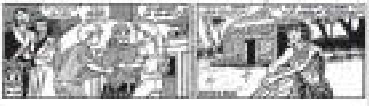


RIP KIRBY

By JOHN PRENTICE

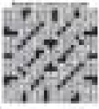
THE PHANTOM

By FALK AND BARRY

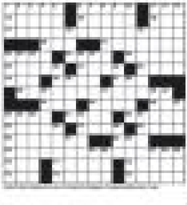


NEWSDAY CROSSWORD

[illegible] 2013



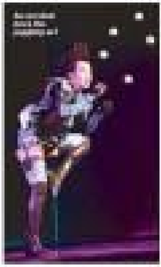
[illegible]



Understanding the life of a Chinese acrobat

[illegible]

[illegible]



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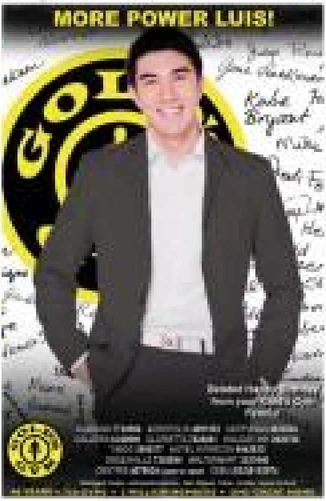

MORE POWER LUIS!

PHILIPPINE NATIONAL FIREWORKS FESTIVAL

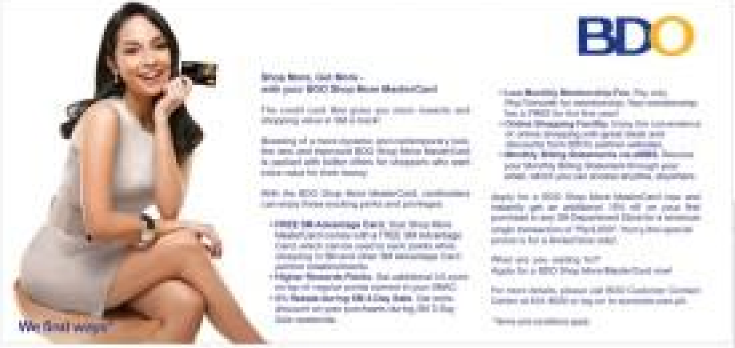
GRAND FINALS

MAY 5, 2012 • 8-9PM • AMPHITHEATER

FEATURING

MS. RICH ASUNCION and MS. NIKKI GIL

The Biggest OUTLET Center in the City


BDO

Shop More, Get More –
with your BDO Shop More MasterCard

We find ways

Film review: The Avengers

Superhero overload

By Kap Maceda Aguila

[illegible]

MOVIE TIME

THE AVENGERS [illegible]

Movie schedules may change without prior notice.

For verification please call 729-7777.

MOVIE SPECIAL

MALL EVENTS

[illegible]

MALL SPECIAL

MARQUEE

Abreeza

Francis Libiran's creations featured in *ANTM*

[illegible]

[illegible]

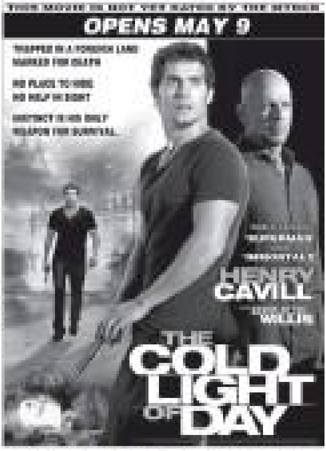
[illegible]

VFort: OPM's newest boy band

[illegible]

Pangasinan meets *Kontrabida Girl* up close

[illegible]



ENTER THE CABIN ON MAY 2
A cabin with many rooms...
Each room leads to a gateway to Hell.
THE AVENGERS
CHRIS HEMSWORTH
THOR
THE CABIN IN THE WOODS

THE PHILIPPINE STAR
ENTERTAINMENT

Street dancing to the hits

By Baby A. Gil

[illegible]

[illegible]

Understanding...

[illegible]

[illegible]

NEWPORT CINEMAS
THE AVENGERS
THE AVENGERS IN 3D

Lucky Chinatown CINEMAS
The Avengers
The Avengers in 3D

GREENHILLS CINEMAS
PROMENADE

Araneta Center CINEPLEX
EXPERIENCE THE DIFFERENCE
3D

SHANG CINEPLEX
THE AVENGERS

POWER PLANT CINEMA
THE AVENGERS

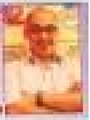
HBO
TOO BIG TO FAIL

max
LETHAL WEAPON 4

What's inside?

Bong takes a big gamble

By [illegible], Page E-[illegible]



THE PHILIPPINE STAR
ENTERTAINMENT
[illegible] E-1

What's inside?

Keeping love alive with Taylor Dayne

By [illegible], Page E-[illegible]

Dream cars galore in RCBC and RCBC Savings Bank's Drive to Save, Wheel to Win promo

Saving more money can now lead RCBC and RCBC Savings Bank's clients to their dream cars, as well as exciting gadgets!

Banking just been rewarding. It is so go with one of the country's biggest banks, RCBC and its subsidiary RCBC Savings Bank have launched the "Drive to Save, Wheel to Win" promo, which encourages all accountholders to start their big-time savings on the road to big-time winnings.

Five brand new Honda Accord and Honda Civic cars are up for grabs, plus other exciting gadgets for both RCBC and RCBC Savings Bank accountholders who will increase their savings in any of their selected checking or savings accounts from May 01 to October 31, 2012.

The "Drive to Save, Wheel to Win" raffle promo is open to all new and existing individual or joint deposit clients of RCBC and RCBC Savings Bank enrolled in the banks' various deposit products. Ten lucky winners in the grand draw will each be driving home a brand new Honda – either a 2012 Honda Accord 2.4 S Automatic Transmission or a 2012 Honda Civic 1.8 E(S) A/T Special Edition.

Monthly winners will also get to enjoy the coolest and latest gadgets like the 32GB Apple iPod touch 4th Gen., Apple iPad 2 32G WiFi, Nikon D5100 camera, Apple MacBook Pro and a 32-inch Samsung LED TV.

To earn an entry, accountholders just need to deposit at least the minimum required "fresh deposit funds" or the minimum required increase in a calendar month within the promo period or a specified covered month. They should also maintain the minimum required average daily balance (ADB) in order to earn raffle entries. Fresh funds shall neither come from funds deposited to open an account or additional deposits made to existing accounts.

Five raffle winners each from RCBC and RCBC Savings Bank will be drawn during the six monthly draws, prior to the grand draw. 10 winners will each drive home one of the brand new Honda cars. All raffle entries generated during the covered promo months will be drawn electronically on a specified date at the [illegible] RCBC Retail Banking Group, Yuchengco Tower, RCBC Plaza, [illegible] Ayala Ave., Makati City at [illegible]. The grand draw will be on November 16, coinciding with the last monthly draw.

To learn more about the "Drive to Save, Wheel to Win" promo, call [illegible] for RCBC or [illegible] for RCBC Savings Bank. Visit www.rcbc.com or www.rcbcsavings.com.

It's our way of saying thank you to our dear clients!
Drive to Save, Wheel to Win Promo!
The more you deposit, the more chances of winning!
5 Honda Accords and 5 Honda Civics to be given away!
Promo is from May 1 to October 31, 2012.
RCBC Savings Bank
RCBC
www.rcbcsavings.com
www.rcbc.com

www.smcinema.com

SM CINEMA

IMAX THEATRE

metro manila

luzon

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[illegible]

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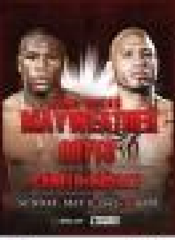

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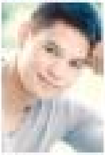
Keeping love alive with Taylor Dayne

[illegible]

[illegible]

[illegible]

Kapuso stars join Kaamulan Festival



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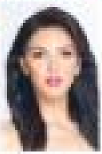

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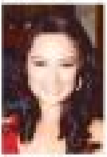

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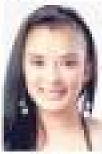

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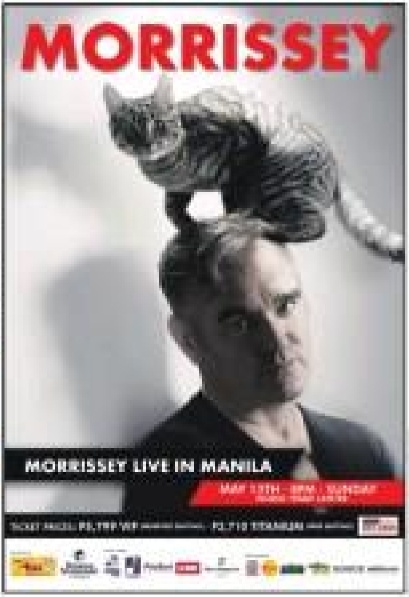
Baguio blooms with Holiday Park

[illegible]

Karylle, Christian happy with Kitchen Musical wins

[illegible]



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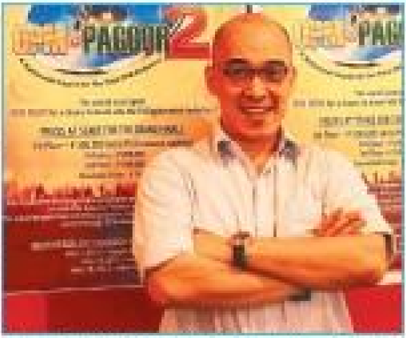
ANGELES

CALASIAO

THE PHILIPPINE STAR
ENTERTAINMENT
E-4
Monday, April 30, 2012



[illegible]

Bong takes a big gamble

[illegible]

THE PHILIPPINE STAR

ENTERTAINMENT

[illegible]

[illegible] F-1

FUNFARE

By Ricardo F. Lo

Nothing, nobody can stop Aga from running

[illegible]

[illegible]

Nicole pays Cebu City Mayor Rama courtesy call

[illegible]

[illegible]

[illegible] F-2

[illegible]

[illegible]

[illegible]

[illegible]

Search is on for 2012 Mrs. Universe-Philippines

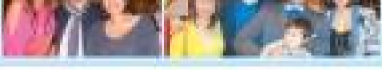
[illegible]

Lady Gaga's MOA Arena concert extended by one more day

[illegible]

[illegible]

Krista & Niño host joint birthday dinner



[illegible]

Sarah back at the Big Dome July 7

[illegible]

Bianca: The long wait is paying off

[illegible]

By Nathalie Tomada

[illegible]

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THE PHILIPPINE STAR
TV Guide
Your guide to complete viewing pleasure

MONDAY, APRIL 25, 2011

[illegible]

THE PHILIPPINE STAR
ENTERTAINMENT
Monday, April 25, 2011

It's higher and higher for Gary V

[illegible]

THE PHILIPPINE STAR
LIFESTYLE
Art & Culture

UPPER LIP
Hair
Zap it with
LaserLight

RACKS
JAMAICAN JERK CHICKEN
NOW OPEN!
SUBIC BAY FREEPORT ZONE

No dominion

PENMAN

[illegible]

That they departed in a rain-drenched tropic April seems more benign than cruel, and to T.S. Eliot's dirge, another poet named Dylan Thomas had this to say: "Though lovers be lost love shall not; and death shall have no dominion."

bathroom madness
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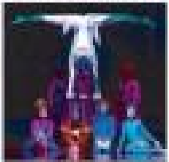
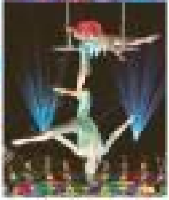
Doing right by children

Cirque du Soleil stages 'Saltimbanco' at SM Mall of Asia





Former students hold musical tribute for Regalado S.L. Jose

Philippine Ballet Theatre stages 'Coppelia'

[illegible]

[illegible]

Top bands at the Manila Music Festival

[illegible]

NO DOMINION

[illegible]

[illegible]

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US POTATOES!
March 15 to June 15, 2012
Did you Know
...that potatoes grown in the US are ideal for making the best quality potato products?
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History told in a hundred works

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[illegible]

[illegible]

[illegible]

[illegible]

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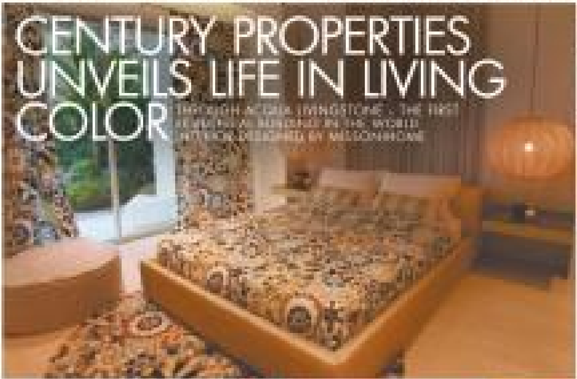

CENTURY PROPERTIES UNVEILS LIFE IN LIVING COLOR

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[illegible]

About MISSONIHOME

[illegible]

THE PHILIPPINE STAR
LIFESTYLE
Art & Culture

Muy Bien:

The life and times of a National Artist and 'Artista ng Bayan'

[illegible]

By [illegible]

A [illegible]

To be 80 and still an activist means that Bien Lumbera's mind is clear, his body is keeping up, and his heart is ever in the right place

[illegible]

[illegible]

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[APP OF THE WEEK]
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[illegible]

[illegible]

Gallery News

Ambie Abaño at Alliance Française's Total Gallery

[illegible]

[illegible]

[illegible]

[illegible]

'Frame of Mind' at CCP

[illegible]

Robert Langenegger and Red Nagal at Finale Art File

[illegible]

[illegible]

'Pandayang Bol-anon' at Amorita Resort, Bohol

[illegible]

[illegible]

[illegible]

Eggy Pacheco at The Crucible

[illegible]

[illegible]

'Still Life, Still Lives' at Galerie Hans Brumann

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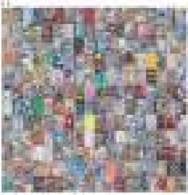

[illegible]

MM Yu at Silverlens

[illegible]

'Tatak' at Galerie Anna

[illegible]

[illegible]

'Great Ghostly' at Artinformal

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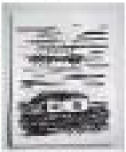


[illegible]

'Ilar' at Republikha

[illegible]

'Before the Rain' at Manila Contemporary

[illegible]

'Portal of an Enigma' at Lolo Dad's Brasserie

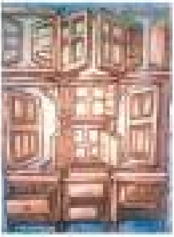
[illegible]

Charles Buenconsejo and Alvyn Cumpendio at Heima

[illegible]

Sam Kiyoumarsi at West Gallery

[illegible]



[illegible]

'9 Lives' at Galeria de las Islas

[illegible]

Babies No More:

Help Your Kids Face the Future

[illegible]

MUY BIEN: THE LIFE AND TIMES OF A NATIONAL ARTIST AND 'ARTISTA NG BAYAN'

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

DEVANT POWER PACKAGE

Six Super Power Combos for an Incredible Entertainment Experience

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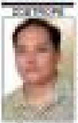
SIX SUPER POWER COMBOS FOR AN INCREDIBLE ENTERTAINMENT EXPERIENCE
FREE
FREE
FREE
FREE
FREE
FREE

Shelter from the storm



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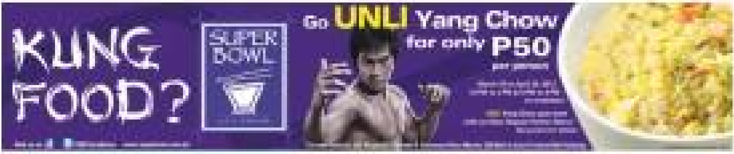
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THE PHILIPPINE STAR
LIFESTYLE
Business Life

The rise of the COO (child of the owner)

[illegible]

H[illegible]

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Business is all about storytelling

In the media industry, it's all about content, content, content. It's all about the compelling story — the hook, the punch line, the winning point.

THE RISE OF THE COO (CHILD OF THE OWNER)

Winning PBA coach tells COO entreps how to win in business

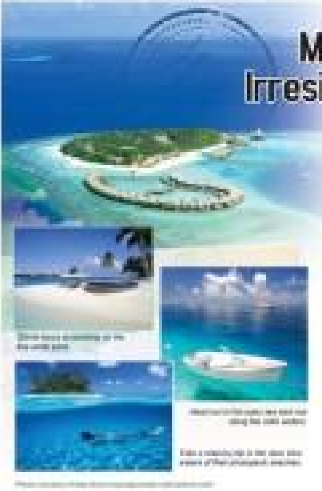
Make your future bigger than your past

[illegible]

[illegible]

At what point do most people stop growing in their personal and professional lives? Regrettably, the majority gets an average score when they reach 30.

[illegible]



Megaworld Lifestyle Malls' Irresistible Holiday in Maldives

[illegible]

MEGAWORLD Lifestyle Malls

QATAR

Fabio Ceccarelli: An Italian artist drawn to the Philippines

'I got to like this place because many are really nice people and if you balance everything, it's a place where you can live and be comfortable.'

BPI Globe BanKO's Tessie Tan finds success in work and family life

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Philippine banks to remain resilient

BSP sees local bank sector staying resilient amid crisis

Philippine banks are expected to remain resilient amid the sovereign debt crisis in Europe as well as economic uncertainties in advanced economies led by the US. Likewise, local banks would continue to be a major contributor to economic growth in the Philippines.

Global financial institutions affirm stability of Phl banks

Multilateral lending agencies, credit rating agencies, and think tanks are one in saying that banks operating in the Philippines would remain resilient amid the fragile global economic growth as well as the sovereign debt crisis in the euro zone.

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BSP sees...

[illegible]

Banks enjoy continued public trust

[illegible]

Global financial institutions...

[illegible]

Philippine bank secrecy laws questioned at CJ trial

[illegible]

16 Philippine banks make it to Asia's Top 500 list

[illegible]

[illegible]

Higher interest rates for your savings? simple lang.

[illegible]

PSBank
Peso
Time Deposit

Rural banking system faces a crossroad

[illegible]

Peace Bonds: a taxing issue

By [illegible]

[illegible]

Sterling Bank of Asia celebrates its 5th year

Sterling Bank of Asia (SBA) celebrated its 5th anniversary with a "Fly High" theme at the Dusit Thani Hotel in Makati City last month. The Bank gave various awards as a salute to its exemplary employees. It also rolled out its "High on 5 Deposit Promo" which will run from April to June 2012.

[illegible]

> "This is our way of thanking our depositors for putting their faith in us and inspiring us to come up with better products that suit their needs," Sterling Bank of Asia president & CEO Atty. [illegible] said.

[illegible]

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- Chris Tiu
Athlete, TV Host & Entrepreneur

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THE PHILIPPINE STAR

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[illegible]

[illegible]

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SUMMER 2012

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Make it happen. JOB FAIR 01 May 2012 | 10AM to 5PM

[illegible]

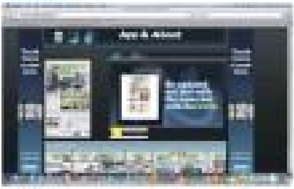
TAP, PINCH, SWIPE:

make the most of your Philippine STAR App experience

T[illegible] turns a new leaf, as The STAR Group of Companies launches its official Philippine STAR app and its digital edition, making it easier for anyone, anywhere to get the latest news from the Philippines, even before it hits the newsstands.

To get started, register first through The Philippine STAR's digital edition at www.[illegible], wait for the confirmation e-mail and download The Philippine STAR app, which is now available on iOS and Android.

MAIN PAGE:



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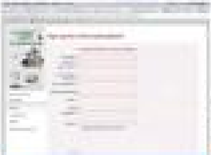
Digital edition



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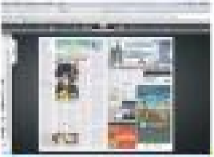

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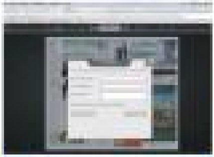

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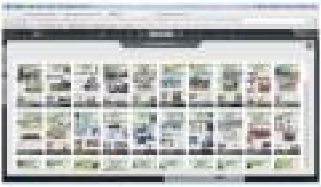

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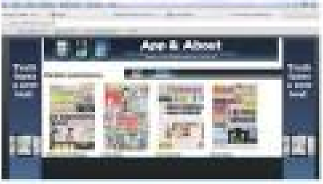
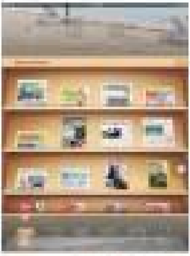


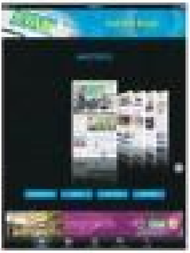
[illegible]

The Philippine STAR app

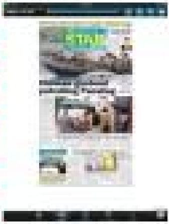
Already registered to *the Philippine STAR digital edition?* Download its sister app, and enjoy the convenience of having your Philippine STAR [illegible] through your iPhone, iPad, Android tablet, or smartphone!



In shelf view, [illegible]



Flick [illegible]



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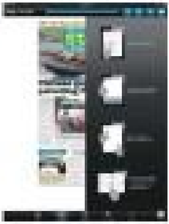

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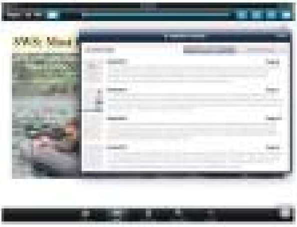


[illegible]

The Philippine STAR gets the PageSuite treatment

In today's ever-advancing world, almost everything is migrating to digital. Relationships have been put on the World Wide Web, thanks to Facebook, the library has been shunned for the efficiency of Google, and traditional print media has now been ported to be read on tablets and smartphones. As part of The Philippine STAR's commitment in providing Filipinos with the truth, the company launched the The Philippine App which is available at the Apple iTunes App Store and Android Google Play. The app was specially designed by PageSuite, a UK-based company which also services clients like Thomson Reuters, OKI, Ernst & Young, The Body Shop, and Mercedes Benz to mention a few. PageSuite and The STAR have been collaborating to create a unique app and digital experience for end users.

"The STAR and PageSuite have been working hard together to create a strategy to enhance the paper's presence through digital editions (STAR E-edition) and most recently, the launch of the PhilSTAR app," explains Richard Williams, [illegible] of PageSuite.

PageSuite [illegible] The Philippine STAR app has already been downloaded [illegible] since the app was released.

"PageSuite has seen a demand for digital paper apps in Asia, and this is increasing with the success and popularity of the PhilSTAR app. Publishers tend to continue rolling out more products after launching one successful title. The STAR Group is the latest publisher to demonstrate this, rolling out PageSuite apps and digital editions across four other newspapers in the group," says Williams.

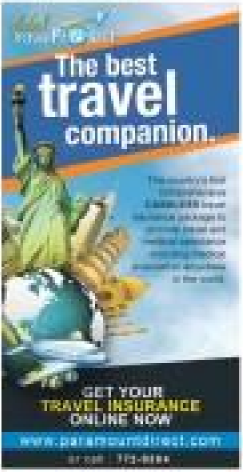
PageSuite, through data research and experience knows [illegible]

"The company [illegible]" says Williams.

The Philippine STAR App allows [illegible] Business, Lifestyle, Entertainment, and Sports.

"[illegible]" says Williams.

"PageSuite has seen a demand for digital paper apps in Asia, and this is increasing with the success and popularity of the PhilSTAR App. Publishers tend to continue rolling out more products after launching one successful title. The STAR Group is the latest publisher to demonstrate this, rolling out PageSuite apps and digital editions across four other newspapers in the group," says Williams.



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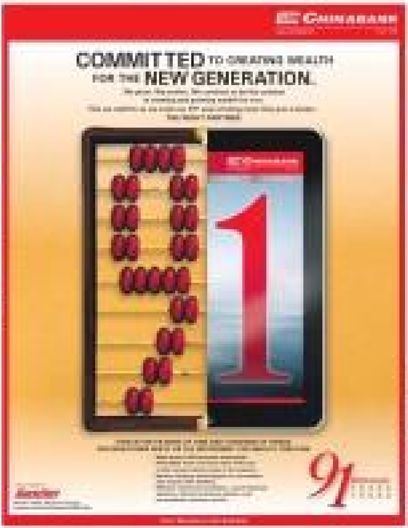
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91

A lot of newspaper readers come from a generation of paper lovers. Stamp collectors. Book sniffers. Magazine hoarders. Scrapbooking maniacs. I myself have enjoyed a platter of fish n' chips mostly to the credit of the combined aroma of cooking oil and newsprint, thoroughly reading the wrap — a decrepit page from *Straits Times*, as I enjoyed my meal.

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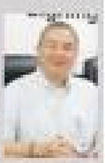

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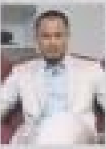

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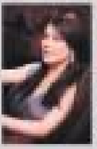

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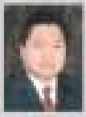

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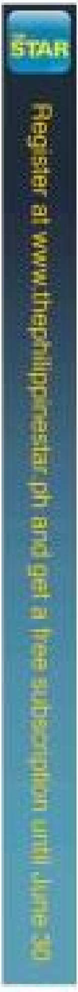
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In a rush to keep up with the new media model, newspapers have since reinforced their digital platforms to increase their online presence. With viral marketing and topics easily trending on Twitter, major newspaper [illegible] especially now that advertisers are continually experimenting with online advertising.

As The Philippine STAR spreads its reach through its new app, we look at some of the digital platforms of the biggest newspapers in the world.

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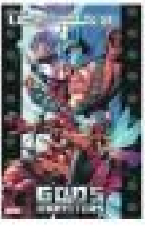

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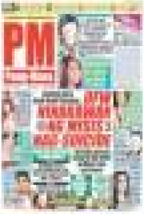

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